



ABOUT ME





Born and raised in Australia, Zoe Peate is a globetrotting graphic designer, photographer, blogger and social media micro-influencer. Duende by Madam ZoZo is where Zoe shares her travels and opinions for a highly engaged and loyal following of primarily affluent millennials with interests in shopping, travel, lifestyle, entertainment and food. Her credible daily social media content and weekly web content garner over 370K impressions per month.

ABOUT MY AUDIENCE

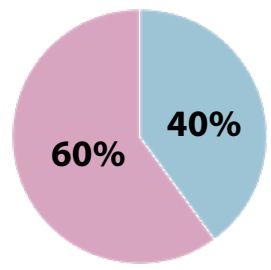
+370K
monthly impressions

+200%
engagement above
Instagram average

+200%
annual organic growth

 **6.0K**
  **5.0K**
  **8.5K**
  **1.2K**






GENDER



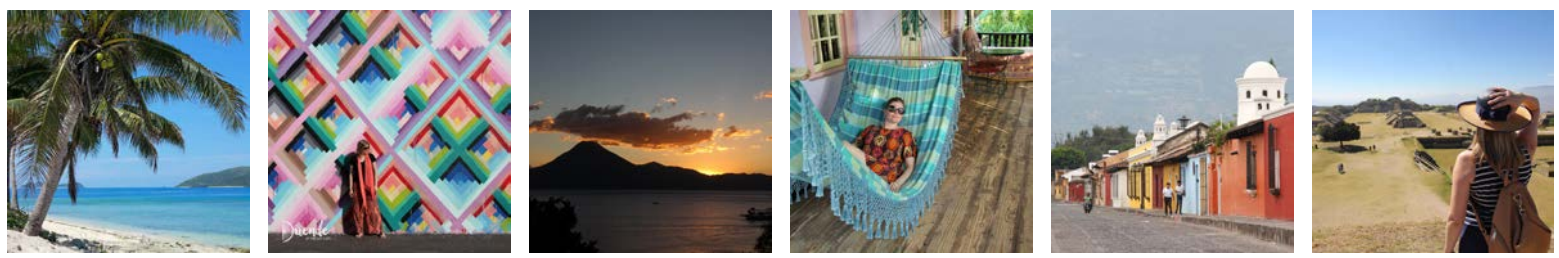
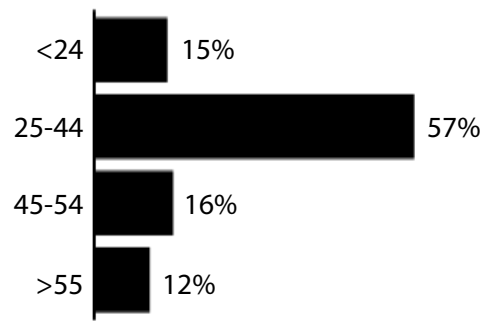
GEOGRAPHY



INTERESTS

-  Shopping
-  Travel
-  Lifestyle & Hobbies
-  Arts & Entertainment
-  Food & Dining

AGE



SPONSORSHIP OPPORTUNITIES

SERVICES

WHAT I OFFER

Duende by Madam ZoZo partners with businesses and brands to help them reach their consumers in a more genuine and personal way. Partners are accepted based on being products and services that align with the Duende brand and Zoe would truly like and use herself.

VALUES & INTERESTS

- Hands-on cultural travel experiences e.g. cooking classes, traditional dance lessons
- Unique architecture and interior design
- Traditional clothing, textiles and artisan crafts
- Sustainable fashion and travel gear
- Ethical and environmentally responsible businesses and services

SOCIAL MEDIA From \$75

- Social media content or takeover
- Quality photography and design
- Instagram, Twitter, Pinterest or Facebook

BLOG POST From \$250

- SEO-optimised blog post
- Product and service reviews
- Quality photography and design
- Promotion across Duende social media channels

CUSTOM PACKAGE Negotiable

Package options Include:


- SEO-optimised blog post
- Product and service reviews
- Press trip coverage
- Social media content and takeovers
- Giveaways
- Quality photography and design

CONTACT

Zoë Peate

Email: zoe@duendebymadamzozo.com


Skype: @zoe_peate

 duendebymadamzozo.com

 [instagram.com/madam_zo_zo](https://www.instagram.com/madam_zo_zo)

 [pinterest.com/madam_zo_zo](https://www.pinterest.com/madam_zo_zo)

 twitter.com/madam_zo_zo

 [facebook.com/duendebymadamzozo](https://www.facebook.com/duendebymadamzozo)

